

Township Of South Hackensack  
County Of Bergen, New Jersey

**ORDINANCE NO. 2011-04**

**AN ORDINANCE AMENDING AND  
SUPPLEMENTING CHAPTER 183 OF THE CODE  
OF THE TOWNSHIP OF SOUTH HACKENSACK  
ENTITLED "SIGN ORDINANCE OF THE  
TOWNSHIP OF SOUTH HACKENSACK"**

WHEREAS, the Township Committee is aware the effects that commercial electronic variable signs may have on driver attention and public safety; and

WHEREAS, the Township Committee is also aware of the appearance of said signs and the effects that a proliferation of the same would have on the appearance of properties and values of the same; now therefore

BE IT ENACTED AND ORDAINED, by the Township Committee of the Township of South Hackensack that Chapter 183 "Sign Ordinance of the Township of South Hackensack" be amended and supplemented as follows:

Section I: Chapter 183-2 "Definitions" shall be amended as follows:

183-2 Definitions

Digital Signage. Electronic Message Centers, on premises digital displays and off-premises digital billboards utilizing a system of light emitting diodes (LED) to provide a display of content which is visible from the exterior of a premises.

Section II: Chapter 183-8 "General Requirements for all signs" shall be amended as follows:

183-8 (F) Digital Signage. The use or erection of digital signage as defined herein shall be strictly prohibited in any zone.

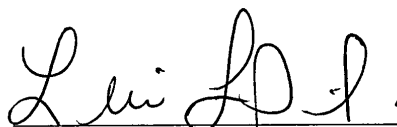
Section III: All ordinance or parts of ordinances inconsistent with this ordinance are hereby repealed to the extent of said inconsistency.

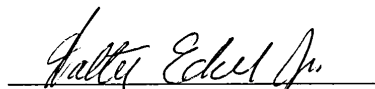
Section IV: If any portion of this ordinance is found to be invalid or unconstitutional by a court of competent jurisdiction the remainder of this ordinance shall remain in full force and effect.

Section V: This ordinance shall take effect upon passage and publication as required by law.

Introduced: 3-10-2011      Adopted: 4-14-2011

ATTEST

  
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Linda LoPiccolo, Township Clerk

  
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Walter Eckel, Mayor